How SAP Works
Jay Thoden van Velzen, Program Director, HANA Services Global Practice

Abstract:

SAP is one of the top 5 software companies in the world, but remains a mystery to most who are not actually running SAP systems or are business leaders who know their corporation relies on it. SAP is a software company specializing in integrated business processes and virtually all corporations globally over a certain size run on SAP.

SAP has gone through a dramatic transformation in the past decade, through innovation and acquisitions, moving into in-memory computing (the first on the market with a serious offering), cloud, mobile, IoT, and machine- and deep learning. During this talk we will go over what SAP is and has been traditionally, how SAP is transforming itself and their customers, and where we are going with the latest release of the Business Suite and extending the reach all the way down to sensors and things.

About the Speaker:

Jay Thoden van Velzen is a Director in SAP Labs's IoT Product Strategy team, and was previously part of the SAP HANA Services Global Practice. Jay started with Business Objects in 1999 as a support engineer and subsequently as an implementation consultant out of the UK and the US. He took a global position in 2006 in the Services organization, right before the acquisition by SAP. Since then he has seen from up close the transformation that SAP has gone through, first in analytics, then through in-memory computing, and now through integrating Big Data and IoT into SAP related business processes.

Next week:

Professor John Musacchio on "Game Theory and its Applications."